

Albert Lozano Mur

Graphic & Motion Designer

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Me in a Nutshell

I am a graphic designer from Barcelona with 9+ years of experience crafting client-centered design solutions. Currently I'm living in Chicago, a city that is all about design, and I love it here. I believe that my strength is my ability to listen and learn. Then, I can set up shop and creatively bring the client's ideas to life. And I know for a fact that my weakness is pizza (deep dish Lou's to be exact). When I'm not in front of the screen, you can find me on the bike trails, watching a tennis match or cooking a tortilla de patatas (Spanish omelette).

Work Experience

Senior Graphic Designer at Wilson Sporting Goods

Chicago, IL USA (October 2022 - Present)

- Lead Tier 1 projects from concept to execution, delivering high-quality digital campaigns, visual identities and packaging, to achieve the objectives.
- Art direct photography sessions and collaborate with photography team.
- Partner with marketing and copy to enhance the customer experience.

Graphic Designer at Wilson Sporting Goods

Chicago, IL USA (November 2019 - October 2022)

- Designed creative solutions such as stopmotion films, innovative photography concepts and engaging landing pages to carry out the brand's values.
- Curated animation designs to improve social media engagement.
- Collaborated cross-departmentally on US Open, NBA and NFL projects.

Freelance Graphic Designer at MT Helmets Group

Murcia, Spain (July 2018 - Present)

- Craft visual branding for the helmets brand, and its applications like accessory packaging, social media campaigns and other marketing initiatives.
- Develop website with a richer user experience using market trend research.

Graphic Designer at LS2 Helmets

Barcelona, Spain (February 2014 - June 2018)

- Designed large displays for the company's exhibition stand at the International Motorcycle and Accessories Exhibition (EICMA).

Some Freelance Projects

Social Media Campaign Design for Phit America Foundation

Skills: Social Media and Video

Chicago, IL USA (May 2020 - Present)

Visual Design for Kokoro Japanese Restaurant

Skills: Visual Brand, Editorial, Website and Social Media

Reus, Spain (May 2019 - Present)

Logo Design for Young Sportsmen's Soccer League

Skills: Visual Brand

Arlington Heights, IL USA (February 2020)

Cheese Label for La Boscana (Micheline Star Restaurant)

Skills: Packaging

Lleida, Spain (July 2019)

Branding for Arria & Llobera Law Firm

Skills: Visual Brand and Website

Lleida, Spain (July 2018)

Education

Bachelor's Degree in Graphic Design and

Visual Communication

Bau, Design College of Barcelona

Barcelona, Spain (2010 - 2014)

Skills

Figma	<div style="width: 100%;"></div>
Illustrator	<div style="width: 100%;"></div>
Indesign	<div style="width: 100%;"></div>
Photoshop	<div style="width: 100%;"></div>
After Effects	<div style="width: 80%;"></div>
Premier Pro	<div style="width: 80%;"></div>
HTML/CSS	<div style="width: 80%;"></div>

Additional Languages

“	Spanish (Native)	Catalan (Native)	English (Advanced)
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Nice to meet you!