

# Albert Lozano Mur

## Graphic & Web Designer

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### Me in a Nutshell

I am a graphic designer from Barcelona with 8+ years of experience crafting client-centered design solutions. Currently I'm living in Chicago, a city that is all about design, and I love it here. I believe that my strength is my ability to listen and learn. Then, I can set up shop and creatively bring the client's ideas to life. And I know for a fact that my weakness is pizza (deep dish Lou's to be exact). When I'm not in front of the screen, you can find me on the bike trails, watching a tennis match or cooking a tortilla de patatas (Spanish omelette).

### Work Experience

Senior Graphic Designer at Wilson Sporting Goods  
Chicago, IL USA (October 2022 - Present)

- Lead projects from concept to execution, delivering high-quality digital campaigns, print ads and packaging.
- Direct photography sessions and collaborate with photography team.
- Partner with marketing and copy to enhance the customer experience.

Graphic Designer at Wilson Sporting Goods  
Chicago, IL USA (November 2019 - October 2022)

- Designed creative solutions such as stopmotion films, innovative photography concepts and engaging landing pages to carry out the brand's values.
- Curated animation designs to improve social media engagement.
- Collaborated cross-departmentally on US Open, NBA and NFL apparel.

Freelance Graphic Designer at MT Helmets Group  
Murcia, Spain (July 2018 - Present)

- Craft visual communication for the annual product catalog, helmet and accessory packaging, social media campaigns and other marketing initiatives.
- Develop website with a richer user experience using market trend research.

Graphic Designer at LS2 Helmets  
Barcelona, Spain (February 2014 - June 2018)

- Designed large displays for the company's exhibition stand at the International Motorcycle and Accessories Exhibition (EICMA).

### Some Freelance Projects

Social Media Campaign Design for Phit America Foundation  
Skills: Social Media and Video  
Chicago, IL USA (May 2020 - Present)

Visual Design for Kokoro Japanese Restaurant  
Skills: Branding, Editorial, Website and Social Media  
Reus, Spain (May 2019 - Present)

Logo Design for Young Sportsmen's Soccer League  
Skills: Branding  
Arlington Heights, IL USA (February 2020)

Cheese Label for La Boscana (Micheline Star Restaurant)  
Skills: Packaging  
Lleida, Spain (July 2019)

Branding for Arria & Llobera Law Firm  
Skills: Branding and Website  
Lleida, Spain (July 2018)

### Education

Bachelor's Degree in Graphic Design and Visual Communication  
Bau, Design College of Barcelona  
Barcelona, Spain (2010 - 2014)

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### Skills

Illustrator	<div style="width: 100%;"></div>
Indesign	<div style="width: 100%;"></div>
Photoshop	<div style="width: 100%;"></div>
After Effects	<div style="width: 80%;"></div>
Premier Pro	<div style="width: 80%;"></div>
Figma	<div style="width: 80%;"></div>
HTML/CSS	<div style="width: 80%;"></div>

### Additional Languages

“ Spanish Catalan English  
(Native) (Native) (Advanced)

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# Nice to meet you!